

Promote Committee Minutes

Thursday, October 3rd, 2019 - 8:40am-11:00am

Wicker Park Bucktown Chamber of Commerce - 1414 N. Ashland Ave.

In attendance: Rebecca Dohe (Committee Chair), Elaine Coorens (Voting member), Marcy Huttas (SSA Commissioner)

Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager)

Community Grant Applications

1. The committee discussed the distribution of grant funding for the remainder of 2019 and into 2020
 - a. After record number of applicants in 2019, the committee's goal is to more events for smaller amounts rather than a few grants for the highest possible amount (\$5,000)
2. Application: 826CHI – Revitalization Initiative - \$5,000
 - a. Committee determined that part of this application made more sense for a Façade rebate, and other parts of it didn't seem convincing for SSA support
 - b. Staff will reach out to them to ensure they are aware of our façade rebate program and identify areas of their programming that may be eligible for Community Grants

Motion 1: The Promote Committee moves to not approve 826CHI's community grant application. (19-1001)

*EC motions. RD seconds. All in favor. **MOTION NOT APPROVED.***

3. WPBCC Chill Fest 2020

Motion 2: The Promote Committee moves to approve funding not to exceed **\$1,500** from line item **1.10 (Community Grants)** for Wicker Park Bucktown Chamber of Commerce's Chill Fest on February 8th, 2020. (19-1002)

*RD motions. EC seconds. All in favor. **MOTION PASSES.***

4. Staff met with Vivian Garcia from Chicago Park District to discuss permitting and installation.
5. Staff submitted permit week of 9/30
6. Available window for installation from November 1st, 2019 – March 31st, 2020.

Motion 3: The Promote Committee moves to approve funding not to exceed **\$5,000** from line item **2.06 (Public Art)** for Illuminight Lighting Inc. for the installation/deinstall/maintenance of the Holiday Bike Lights Art Installation at the 606/Damen overpass for the 2019-2020 holiday season. (19-1003)

*RD motions. EC seconds. All in favor. **MOTION PASSES.***

7. Door hangers for Snow Removal/Sidewalk Cleaning
 - a. Staff is currently still working on these to distribute to businesses before the holidays